I drive a tractor trailer, the reports I get about the weather and traffic is very important to me and other over the road and regional drivers. It allows us to bypass congestions, take different routes in bad weather you can not get this info unless you are at least 20 miles from the city you are interested in, with xm radio Iget a heads up warning way in advance so changes can be made to my delivery time and not add to the congestion and also save fuel and help keep the air clean by not sitting in traffic with the truck running. This also is a good way to enhance homeland security by having a warning channel (xm radio) for each major city in the country